



# FREE Vacancy Benchmarking Service

## Independent Insights to Strengthen Your Hiring Strategy

Hiring the right people is only half the challenge — offering the right package is just as critical.

Cranleigh STEM's **FREE Vacancy Benchmarking Service** gives you independent, real-world market insights for STEM, Sustainability, and SHEQ roles — helping you attract, secure, and retain the best talent, with no commitment required.

## Get Your FREE Benchmark

Request your free Vacancy Benchmark today:

✉ [help@cranleighstem.co.uk](mailto:help@cranleighstem.co.uk)

☎ +44 (0)1483 904984

🌐 [cranleighstem.co.uk](http://cranleighstem.co.uk)

## Why Benchmark Your Vacancies?

70% of job seekers say salary is a key decision factor. In STEM and sustainability markets, competitive offers are the difference between securing top talent or losing them to rivals.

### Our benchmarking service provides:

- + Real-time salary and benefits data
- + Tailored advice for your location, sector, and company size
- + Independent market analysis from specialist consultants

### Results for companies that benchmark with Cranleigh STEM:

- + 18% faster offer acceptance
- + 20% reduction in negotiation time
- + Lower early-stage attrition

## Take the Guesswork Out of Hiring

Data-driven hiring strengthens every stage of your recruitment process, helping you move faster and make smarter decisions.

## What's Included

- ✓ Full salary range analysis
- ✓ Benefits comparison across your sector
- ✓ Role-specific recommendations
- ✓ Market trend insights

Delivered clearly, with actionable advice you can use immediately.

## How Benchmarking Enhances Hiring

- + **Attract:** Position your roles competitively from the outset
- + **Secure:** Remove negotiation guesswork with market-aligned offers
- + **Retain:** Keep your team loyal by ensuring your rewards stay competitive